



Privacy policy of A1 laboratories

This Data Protection Notice provides you with the information you need to understand how we use your personal data. For more information, please contact us using the contact information listed in section 12 below. Except for Public Health England for marketing and other purposes, we do not and never share data with other organisations.

A1 laboratories (collectively We, Our, or Us) collects a specific amount of personal data in order to run the site. “Personal data” refers to information on a live person who may be recognised solely from the data or in combination with other information. We will use your personal data only for the purposes and in the manner set forth below which describes the steps we take to ensure our processing of your personal data is in compliance with the General Data Protection Regulation ((EU) 2016/679) (the GDPR) and any implementing legislation.

Please read the following carefully to gain a better understanding of how we use your personal information.

Your Right To Object – Please Keep In Mind That You Have The Right To Object To The Processing Of Your Personal Data When It Is Done In The Interests Of Our Legitimate Interests.

1. What Personal Data We May Collect About You?

We must gather and process personal data about you if you purchase services from us or complete any forms or pop-ups related to thorough surveys. Individual details such as title, name, billing address, mailing address, telephone number, email address, and marketing preferences, IP address, real-time geographic location data, browser settings, browsing records, and/or other Internet log information of your computer or mobile device are examples of the types of personal data that may be processed.

2. The Purposes Of, And Legal Basis For, The Processing Of Your Personal Data

We keep, disclose, and handle your personal information in order to sell products, analyse questionnaires, and send you newsletters and other communications about material we believe is relevant to you based on your marketing preferences. The following personal data will be used to provide you with this information:

- **Information that you provide by filling in forms and pop-ups on our site: (our site). This includes information provided at the time of registering to use our site, subscribing to any services or requesting further services.**
- **If you contact us, we may keep a record of that correspondence.**
- **Details provided by you during the course of your participation in a medical or product study conducted by us.**
- **Details of transactions you carry out with us and of the fulfilment of your orders.**
- **Details of your visits to our site including, but not limited to, traffic data, location data, weblogs and other communication data, whether this is required for our own billing purposes or otherwise, and the resources that you access on our site.**
- **We may also use your personal data where: a) it is necessary to comply with our legal and regulatory obligations (for example, complying with reporting obligations to the Information Commissioner's Office); b) it is necessary to support our legitimate interests (i) managing and or administering our website and operations (ii) improving our services (iii) prevention and detection of crime, (iv) analytics, provided in each such instance they are not overridden by your interests and rights; and/or c) you have consented to processing your information in such a way.**

3) Medical Information

Personal data relating to relevant medical information may be held, used, disclosed, and processed for the reasons outlined above, as well as to comply with our legal and regulatory duties or to support our legitimate interests. We will only carry out such processing if it is permitted by European Union (EU) or UK law.

4) Special Categories Of Personal Data

We hold, use, disclose and process special categories of personal data (e.g. your health) where:

- **You have given us your explicit consent;**
- **The processing is necessary to protect your, or another's vital interest;**
- **You have manifestly made your personal data publicly available;**
- **The processing is necessary for the establishment, exercise or defence of legal claims; or necessary for reasons of substantial public interest on the basis of law.**

5) Who We Share Your Information With

It may be necessary for us to release your personal data to third parties from time to time in order to perform our services and to comply with legal responsibilities, including but not limited to:

- **With our agents and third parties who provide services to us to help us administer our website, processing of transactions and other services.**

- With third-party web plugins that use cookies and trackers. Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a more efficient and enjoyable experience when you use our website. The information we obtain from our use of cookies may not contain your personal data. Although we may obtain information about your computer or other electronic devices such as IP address, browser settings, browsing records, and/or other Internet log information, this may not be able to identify you personally. To the extent that non-personal data is combined with personal data, we treat the combined data as personal data for the purposes of this Privacy Policy Statement. In certain circumstances, we may collect personal data about you, but only where you voluntarily provide it by completing an online form, or where you purchase goods from our website or use the services we provide. Most browsers are set to accept cookies by default. You can remove or reject cookies by modifying your browsers settings. However, if you choose to disable cookies, you acknowledge that you may not be able to use some of the functionality of our website.
- With regulatory bodies and law enforcement bodies (where we are required to do so to comply with a relevant legal and regulatory obligation);
- Legal, financial, political and other professional advisors;

6) Transfer Of Personal Data Outside The UK And The EEA

For the purposes indicated above, the personal data we collect from you may be transferred to and stored at a location outside of the United Kingdom and the European Economic Area (EEA). In relation to the processing of your personal data, certain countries may not provide an acceptable degree of protection. The EU/Swiss-US Privacy Shield, on the other hand, functions as a guarantee for the protection, privacy, and integrity of personal data in the case of Switzerland and the United States.

The EU/Swiss-U.S. Privacy Shield is an agreement between the EU and the governments of Switzerland and the US concerning the treatment of data concerning EU citizens. Some of the relevant third parties are certified under the EU/Swiss-U.S. Privacy Shield.

7) Your Data Rights

You have several rights in relation to your personal data. You have a right to:

- Access a copy of your personal data held by us.
- Request rectification of your personal data if it is inaccurate or incomplete.
- Request erasure of your personal data.
- Restrict our use of your personal data.
- Move (or port) personal data which you have given us to process on the basis of your consent or for automated processing.
- Object to the processing of your data where our legal basis for processing your data is for our legitimate interests.
- And not to be subject to a decision based on automated processing, including profiling which has legal or similarly significant effects.

These rights, however, may not be exercised in certain instances, such as when data processing is required to comply with a legal obligation or to exercise or defend legal claims. Please contact us using the information in Section 12 if you wish to exercise any of your rights in this regard. We shall respond to your request as quickly as possible, and no later than one month after receipt of your request, in writing or orally if asked. We may

extend this term by two months in extreme circumstances, and if we do, we will explain why. To validate your request, we may ask for evidence of identification.

8) Newsletters

You can select one of the following two options in order to cease receiving emails from us:

- Update your preferences by clicking the “Unsubscribe” link in our emails;
- Contact us – see 12 section for contact details

9) Automated decision-making

You have the right not to be subjected to decisions made exclusively on the basis of automated processing, including profiling, that have legal consequences for you or have a comparably significant impact. However, we have the right to make decisions based purely on automated decision-making and profiling in some cases. These scenarios are limited to those in which the choice is required for site management, where it is permitted by law, or when you have given your explicit approval. You will always have the right to have a person evaluate a decision based purely on automatic decision-making so that you can contest it and put your point of view and circumstances forth.

10). Consequences of failure to provide information

We or any of the parties detailed above cannot collect information requested from you, it may make it difficult, impossible, or unlawful for us to manage your involvement in our website and operations or to provide the product or services that you requested on our Website. If we or any of the parties listed above ask for information and you do not wish to give it to us, or if you wish to withdraw consent to the use of Your personal data, we will explain the consequences based on the specific information concerned including whether it is a legal or contractual requirement that we use such data. If you have any queries in respect of the consequences of not providing information or withdrawing your consent, please contact us using the details in Section 12.

11). Further information

Please contact us at the following address if you require any additional information about how we use your data or if you wish to exercise any of your rights under this Data Protection Notice:

Email info@a1lab.co.uk

Website www.a1lab.co.uk